



▶ SUPERIOR INVESTMENT RESEARCH IS OUR OVER-RIDING CORPORATE FOCUS



▶ ZENWAY = ZEN-LIKE FOCUS + WARREN BUFFETT WAY



▶ WE IDENTIFY OPPORTUNITIES THAT COULD CREATE MEANINGFUL WEALTH FOR OUR VALUED CLIENTS

○ FOCUS | ○ DISCIPLINE | ○ SIMPLICITY

Zenway.com

RESEARCH-DRIVEN INVESTMENT ADVISORY FOR FAMILIES AND BUSINESSES



Inc.

Zenway.com Inc. is a New York-based registered investment advisory firm helping families and businesses to maximize financial success and minimize downside risks.

From wisdom to wealth...

Superior research is our overriding corporate focus.

Overseeing family and corporate assets through separate accounts and partnerships, we strive to provide independent and objective financial advice. While typical Wall Street firms train their financial advisors into product-pushing sales professionals, we are passionate about developing a global network of Zenway Research Analysts who are truly good at performing research investigations, dissecting accounting footnotes, and doing complex business valuations.

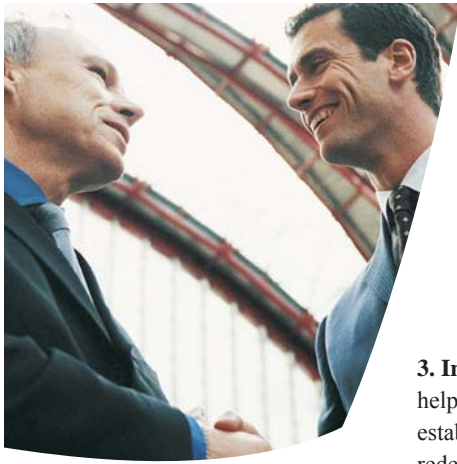
Zen Way = Zen Wisdom + Warren Buffett Way.

Through 20 years of intense research, we developed a system of unique financial and business practices merging time-tested Zen wisdom into the proven Warren Buffett Way. Applying our proprietary business and financial know-how, we help busy professionals and corporate executives to create more wealth with less hassle. By cutting down their risks, taxes, and costs, we bring people financial peace of mind. Therefore, our name: A Zenway to Wealth!



HOW TO GROW A FAMILY BUSINESS

- ▶ Through 20 years of research about why some family businesses succeed and some fail, we accumulated the crucial expertise to help you drive your business to the next level.
- ▶ Through a team of independent professionals, we provide a full range of business services to support your entrepreneurial needs and help you to make your dream a reality.
- ▶ Armed with our unique business insights, we help you to create and preserve wealth by investing wonderful businesses managed by talented and trustworthy managers available at bargain prices.



Capitalize on our research and expertise

At Zenway Corporate Advisory Group, We Help Businesses to Build Shareholder Wealth.

1. Asset Management: We help businesses to achieve better and more consistent return on their various assets.

2. Financial Engineering: We help corporate management to restructure their balance sheet in order to achieve optimal financial performance and enhance shareholder value.

3. Investment Banking: We help companies to raise capital, establish research coverage, redesign investor communications and road shows, structure mergers and acquisitions, and form strategic alliances.

4. Corporate Training: By providing research, leadership and sales trainings to employee groups, we help managers to motivate employees, redesign talent development systems, and

restructure incentives.

5. Business Consulting: Using our proprietary brainstorming system, we help managers to re-think and re-examine every aspects of their business from an entirely new perspective. We help business leaders to reshape corporate culture, refocus business strategies, and reinvigorate competitive efforts.



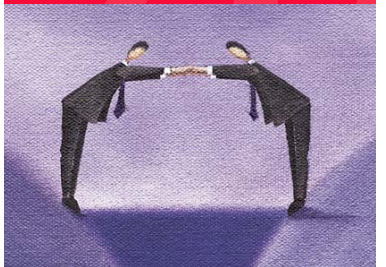
For more information, please visit us at: <http://zenway.com>
For a free portfolio review, please call: 212.786.3018



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HASSLE-FREE INVESTING: A Zenway to Wealth



Zenway Private Wealth Group Provides Financial Advice to Individuals and Families.

1. Family Wealth Management: We oversee client assets through separately managed accounts and family investment partnerships.

2. Estate and Tax Planning: Reducing your tax burden and passing your wealth to the next generation require special expertise and careful planning.

3. Research Coaching and Talent Development: For families interested in managing their investments on their own, we provide online research training and financial coaching services through our global network of research analysts.